Wharton's Business Essentials for Executives introduces business concepts of marketing, finance and leadership while providing the skills needed to succeed. For executives who have moved into general management or taken on greater leadership responsibility in their current roles, Wharton’s Business Essentials for Executives will develop the skills needed to make key business decisions with confidence and position their companies for long-term success.

Office 365 Business vs Business Premium vs Business Essentials. By Trevor Molag October 13th, 2017. Last Updated: January 24th, 2019. If you have less than 300 employees, Microsoft has a series of Office 365 plans known as the “Business” editions. There are three options within Office 365 Business: Office 365 Business Premium, Office 365 Business, and Office 365 Business Essentials. They contain the most basic Office 365 features at a reasonable price.

Welcome to the sixth Canadian edition of Business Essentials. In this edition, we continue to emphasize our long-standing principle of “Doing the Basics Best.” Cutting-edge firsts, up-to-date issues that shape today’s business world, and creative pedagogy help students build a solid foundation of business knowledge. This new, sixth edition continues with the strengths that made the first five editions so successful: comprehensiveness, accuracy, currency, and readability.